
ShapeScale for Business.

Service & Pricing Guide.

Last Update: May 13, 2024



Pricing Options.

LEASE / RENT

What is included?

ShapeScale device (may be refurbished)

Unlimited warranty/servicing throughout lease

Unlimited cloud storage & processing of **100 MAUs***

Commercial license & business user features

Future software and device updates included

Business priority support

min. lease term of 12 months after a 90-day trial period

starts at **\$ 199**/mo

* MAUs = unique users who take 1 or more scans in a single month. Excludes first-time users. Additional MAUs available as a value-added service.

** 250 MAUs option equivalent to \$298/mo lease plan.

PURCHASE

What is included?

ShapeScale device (always new)

2-yr warranty included

Unlimited cloud storage & processing of **250 MAUs****

Commercial license & business user features

Future software included

Business priority support

90 day worry-free return period

\$ 9,780 /once

Financing as low as \$212/mo available***

*** 60-mo term, subject to the credit applicant's business or personal credit profiles or time in business.

Lease Options.

24 MONTH LEASE

BEST
VALUE

\$3,599

upfront

EQUAL TO \$149.9/MO

SAVE 30%

12 MONTH LEASE

MOST
POPULAR

\$1,899

upfront

EQUAL TO \$158.2/MO

SAVE 20%

PAY MONTHLY

\$199

per month

12 MONTH MINIMUM AFTER TRIAL

\$2,388 TOTAL

All lease plans start at 100 MAUs and automatically renew after term end.

Leasing vs. Buying.

LEASING ADVANTAGES

- **Lower upfront cost:** Spread payments over time, making ShapeScale more accessible for businesses with limited capital.
- **Flexibility:** Option to upgrade to newer models when available, ensuring access to the latest technology.
- **Reduced risk:** 90-day trial period allows for thorough evaluation before committing to a 12-month lease.
- **Comprehensive support:** Unlimited warranty and servicing throughout the lease term for peace of mind.

CONSIDER LEASING IF:

- ✓ You want to minimize initial investment and manage cash flow.
- ✓ You prefer to have the flexibility to upgrade equipment periodically.
- ✓ You want to thoroughly test ShapeScale's impact on your business before making a long-term commitment.



Leasing vs. Buying.

BUYING ADVANTAGES

- **Long-term cost savings:** Avoid ongoing lease payments, potentially saving money in the long run.
- **Ownership:** Full control over the device, allowing for customization and integration into your business processes.
- **Extended usage:** No need to renew leases or contracts, ensuring uninterrupted access to ShapeScale's benefits.
- **Tax incentives:** Potential tax deductions for equipment purchases, depending on your location and business structure.

CONSIDER BUYING IF:

- ✓ You have the capital available for an upfront investment.
- ✓ You plan to use ShapeScale for an extended period (>2 yrs) and want to maximize long-term savings.
- ✓ You prefer complete ownership and control over the device for seamless integration into your business.
- ✓ You want to take advantage of potential tax benefits associated with equipment purchases.



MAU Options.

TAILORED PLANS TO SUPPORT YOUR GROWTH

ShapeScale processes and stores every scan securely in the Shape Cloud. To sustainably provide this service, we apply a surcharge for higher usage volumes. However, we don't limit the total number of scans because frequent scanning leads to better client results.

Instead, our pricing model only considers the number of unique users scanned each month, excluding first-time users often scanned during initial consultations. This ensures you can freely use ShapeScale for both consultations and ongoing client tracking, while our tiered MAU pricing supports your growth.

Included usage in our base pricing:

Expansion Options:

Plan	MAUs incl.	Cost	MAU Tiers	Lease	Purchase
Lease	100 MAUs	\$199/mo	101-250 MAUs	+\$99/mo	Included
Purchase	250 MAUs	\$9,780 once	251-500 MAUs	+\$199/mo	+\$99/mo
			501-900 MAUs	+\$299/mo	+\$199/mo



Elevate your wellness or fitness business with ShapeScale's cutting-edge 3D body scanning technology. Enhance client experience, boost profits, and achieve an impressive ROI with just 6-12 sessions per day, generating monthly profits of \$3,360 to \$6,720 by charging as little as \$20 per scan.

Attract new clients and position your business at the forefront of the industry with this advanced technology. Upgrade your business and unlock your true potential with ShapeScale's attractive lease options and unbeatable ROI. Order your ShapeScale today and experience the incredible benefits of 3D body scanning technology.

SESSIONS PER DAY	WEEKLY PROFIT*	MONTHLY PROFIT*	YEARLY PROFIT*
6	\$840	\$3,360	\$40,320
8	\$1,120	\$4,480	\$53,760
10	\$1,400	\$5,600	\$67,200
12	\$1,680	\$6,720	\$80,640

* assumes 7-day work week, and \$20 per Shape Scan session fee.

ROI calc.

Ready To Get Started ?

ORDER & DELIVERY LEAD TIME



- New ShapeScale inventory available starting the **first week of June**
- Secure your device by placing an order:
 - Prepay the first monthly lease payment of \$199
 - One-time shipping and setup fee of \$99
- Our team will ensure prompt delivery once your order is confirmed.

As a new customer, you will receive:

- Concierge setup guidance for smooth business integration
- Optional training sessions to maximize ShapeScale benefits
- Comprehensive marketing kit with promotional materials
 - Showcase your new ShapeScale device
 - Attract clients